

BUILT FOR BUSINESSES READY TO BE FOUND

You built the welcoming business. We help the right people find you.

Pride Town Connect helps LGBTQIA+ customers discover businesses ready to serve them through a connected network built around **need, place, relevance, and the next action.**

WHY THIS MATTERS

"People do not search for an ad. They search for a place to eat, a professional to call, a hotel to book, or a business that will welcome them."

Your business can be part of that answer. Pride Town Connect builds relevant pathways that help people reach you.

1.4M+

visitors since 2024

222+

U.S. cities represented

EN + ES

bilingual discovery

5 + Regional

market gateways

What your business becomes part of**INDUSTRY**

Be present where customers are already looking for your type of service.

PLACE

Connect through a flagship metro or the regional communities you actually serve.

YOUR PAGE

Give people useful details and a clear next step - call, book, visit, shop, or inquire.

BILINGUAL + SEARCH

Support discovery through English / Español content and search-focused pathways.

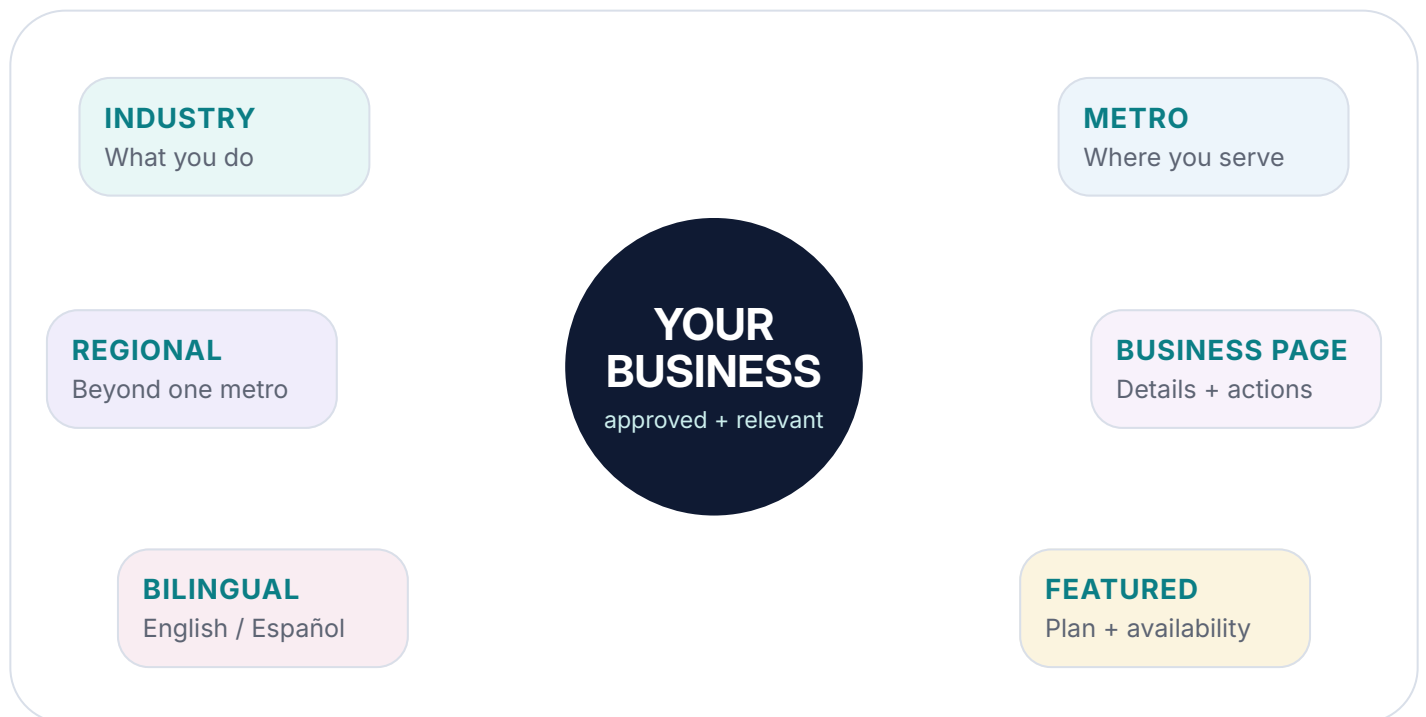
Your business is the story. The network creates more ways to discover it.

[See where your business can appear →](#)

YOUR BUSINESS AT THE CENTER

See the pathways that can surround your business.

An approved advertiser can connect to several relevant parts of Pride Town Connect. The goal is not to put every business everywhere. It is to place the business where its service, audience, and geography genuinely fit.



Relevant pathways orbit the business - and only the ones that fit are used.

Two ways that can look in practice

LEGAL / PHILADELPHIA

Search need → Lawyers hub → Philadelphia guide → Business page → Consultation

INDUSTRY MARKET

TRAVEL / NEW YORK CITY

Travel need → Hotels hub → NYC guide → Related local discovery → Booking

INDUSTRY MARKET

Examples show pathway logic only. Exact placement depends on plan, service area, relevance, and availability; no ranking or performance result is guaranteed.

FIND THE RIGHT CUSTOMER CONTEXT

Twelve ways customers can begin with a need.

Each pathway below is clickable. The business can then connect to its relevant market, regional reach, dedicated presence, and next customer action.

Restaurants & Dining

Meals, brunch, cafes, hospitality

[EXPLORE →](#)**Hotels & Travel**

Lodging, destinations, travel services

[EXPLORE →](#)**Realtors, Mortgage & Insurance**

Buying, renting, relocating, protecting a home

[EXPLORE →](#)**Home Services & Contractors**

Repairs, remodeling, moving, property services

[EXPLORE →](#)**Automotive & Transportation**

Vehicles, repairs, collision, mobility

[EXPLORE →](#)**Lawyers & Legal Services**

Family, estates, business, rights, disputes

[EXPLORE →](#)**Healthcare & Medical Care**

Doctors, dental, pharmacy, therapy, wellness

[EXPLORE →](#)**Fitness, Movement & Recovery**

Gyms, training, yoga, recovery, coaching

[EXPLORE →](#)**Shopping, Boutiques & Retail**

Retail, gifts, jewelers, specialty stores

[EXPLORE →](#)**Wedding Venues & Services**

Venues, planners, vendors, celebrations

[EXPLORE →](#)**Professional & Business Services**

Accounting, consulting, HR, marketing, technology

[EXPLORE →](#)**Funeral Homes & Memorial Care**

Funeral, cremation, memorial, cemetery services

[EXPLORE →](#)

Related pathways can also connect when they are genuinely useful to the visitor.

[See featured businesses](#)

PLACE MATTERS TOO

Five flagship metros - and growing markets across the country.

The five flagship metros are gateways, not limits. Pride Town Connect can connect an approved business to the market people recognize - or to a broader regional path when its real service area extends beyond one city.

NYC

New York City

PHL

Philadelphia

LA

Los Angeles

CHI

Chicago

HOU

Houston

GROWING LGBTQIA+ MARKETS ACROSS THE COUNTRY

Every approved listing adds relevant business, category, and geographic content. Together, those listings strengthen internal connections, expand topical depth, and can contribute to the collective SEO value of the directory without guaranteeing a specific Google ranking.

- + Atlanta
- + Boston
- + Washington, D.C.
- + Miami-Fort Lauderdale
- + Orlando
- + Tampa Bay
- + Dallas-Fort Worth
- + Austin
- + San Antonio
- + Phoenix
- + Las Vegas
- + Denver
- + Seattle
- + Portland
- + Minneapolis-St. Paul
- + Detroit
- + Nashville

- + New Orleans
- + San Diego
- + San Francisco Bay Area
- + Sacramento
- + Columbus
- + Charlotte
- + Raleigh-Durham
- + Kansas City
- + Baltimore
- + Cleveland
- + Pittsburgh
- + St. Louis
- + Salt Lake City
- + Palm Springs
- + Providence
- + Scranton-Wilkes-Barre

- + Allentown-Bethlehem-Easton
- + Lehigh Valley
- + Harrisburg-Hershey
- + Lancaster
- + Reading
- + Erie
- + Richmond
- + Virginia Beach-Norfolk
- + Charleston
- + Savannah
- + Jacksonville
- + Milwaukee
- + Madison
- + Louisville
- + Cincinnati
- + Indianapolis

NOT IN A FLAGSHIP METRO? YOU ARE STILL PART OF THE MAP.

Regional communities can connect through industry pages, geographic discovery, bilingual content, business pages, and relevant internal links.

[OPEN REGIONAL
DIRECTORY →](#)

[SEO BENEFITS →](#)

[LIVE STATS →](#)

CHOOSE THE LEVEL OF VISIBILITY

Simple entry points. More visibility when your business needs it.

Essential Monthly renews monthly. Essential Yearly and all featured plans are prepaid 12-month terms and do not auto-renew. Placement remains subject to eligibility, relevance, service area, plan scope, and availability.

ESSENTIAL MONTHLY

\$49.00 / month

Flexible essential presence with business information, PTC-created artwork, links, and category + location context.

[VIEW DETAILS ->](#)

ESSENTIAL YEARLY

\$499 / year

The same essential foundation with one annual payment and a lower yearly cost than twelve monthly payments.

[VIEW DETAILS ->](#)

FEATURED INDUSTRY

\$899 / year

Featured industry visibility with stronger presentation and relevant category, market, and business-page pathways.

[VIEW DETAILS ->](#)

FEATURED INDUSTRY PLUS

\$1,199 / year

Expanded featured visibility, added creative options, and broader eligible placement across industry and geographic pathways.

[VIEW DETAILS ->](#)

PREMIUM FEATURED & BANNERS

\$1,499 / year

The broadest standardized visibility option, combining premium featured exposure with eligible banner placement and relevant industry + market context.

[VIEW DETAILS ->](#)

CUSTOM SPONSORSHIP

Need a defined multi-page or multi-market network? A written custom sponsorship can specify approved page inventory, markets, creative, links, and reporting support.

[EXPLORE CUSTOM SPONSORSHIPS ->](#)

A CURATED PARTICIPATION PROCESS

We review first so we can represent your business well.

The goal is simple: understand the experience your customers can expect, make sure Pride Town Connect can represent the business responsibly to our community, and build the right pathway for both the advertiser and the visitor.

1

APPLY

Tell us about the business, service area, inclusive customer experience, and advertising interest.

2

REVIEW

Pride Town Connect reviews the submitted information and relevant public business information.

3

APPROVAL

Approved applicants receive the correct plan, payment, or written-agreement invitation.

4

BUILD

PTC creates the approved business presence and connects it to the relevant pathways.

5

LAUNCH

The presence is published and the business receives its live destination and next-step information.

READY TO SEE WHERE YOUR BUSINESS FITS?

Start at pridetownconnect.com/info/. There is no payment or account required to submit the application for review.

[APPLY / EXPLORE ADVERTISING →](#)

